RESTAURANT CONSULTING & RESEARCH

COMPAS

MONTHLY RESTAURANT INDUSTRY SNAPSHOT FEBRUARY 2020

Please see important disclosures at compassrcr.com

101.8

+1.1%

December 2018

December 2018

Reported increase over

Reported increase over

increased in last 3 months

Expect higher sales in next 6

expenditures in next 6 months Expect economic conditions to

improve during next 6 months

+0.3 points

Capital expenditures

0.2%

Plan to make capital

months

104.6

101.6

66%

51%

52%

102.0

63%

61%

23%

+0.7%



\$

<u>.</u>...

A

\$

APP

.de

Current Situation Index:

Expectations Index:

Same Store Sales:

Customer Traffic:

Capital spending:

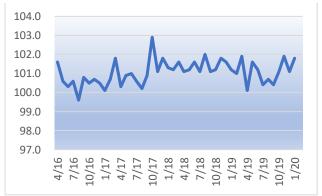
Sales outlook:

Economy:

Capital spending:

Source: Compass RCR and TDn2K

RESTAURANT PERFORMANCE INDEX



Source: National Restaurant Association and Compass RCR

SMALL BUSINESS OPTIMISM INDEX



TOP CONCERNS: Even though this is Feb. Report; we are including the growing concern over the Cornoavirus outbreak.

- Operators express growing concern over Coronavirus
- Retaining and recruiting quality employees 97%; more reasonable solutions materialize.
- Labor and related expenses 90%; pressure continues as new wages increases and regulations take effect.

Graph Source: NFIB and Compass RCR

CONSUMER OPTIMISM:

As of 3/13/20: 95.9 February 2020: 101.0

01.0 Decline directly attributable to Coronavirus

CORONAVIRUS CONCERNS:

Outbreak is beginning to impact all aspects of daily life with many restaurants in more dense population centers (NYC, San Francisco, Seattle, Philadelphia, Baltimore and LA) reporting substantial cancellations in reservations & reduction of walk-in traffic. Retail is beginning to see a reduction in foot traffic as consumers are shunning public gathering places with self-imposed "social distancing." A growing list of businesses, centers of education, entertainment & government closures along with conference cancellations will have an economic impact – how long/to what degree is hard to tell. CDC and WHO predict a 30-day recovery once peak is reached. We agree with CDC/WHO and urge people to not panic; be sensible and smart in daily activities.