MONTHLY RESTAURANT INDUSTRY SNAPSHOT

July 2021

Please see important disclosures at compassrcr.com



COMMENTS:

COMPAS

RESTAURANT CONSULTING & RESEARCH

July's SSS continued to show strong comparisons but momentum slowed; primarily due to the fact that several chains that were strong performers during the pandemic began overlapping difficult comparisons as was the case in June.

RESTA	RESTAURANT PERFORMANCE INDEX (Source: National Restaurant Association)								
		1/21	2/21	3/21	4/21	5/21	6/21		
~~~	RESTAURANT PERFORMANCE INDEX	99.1	100.1	105.1	106.3	105.5	105.6		
	CURRENT SITUATIONS								
\$	SSS Increase/Decrease	29%/71%	73%/27%	77%/23%	97%/3%	95%/5%	84%/16%		
四	Capital Spending	51%	53%	58%	74%	68%	72%		
	EXPECTATIONS:								
\$	Sales Outlook Improvement	59%	63%	78%	77%	75%	75%		
<u>.dı</u>	Economy Outlook Improvement	56%	66%	69%	64%	74%	74%		

## SMALL BUSINESS OPTIMISM INDEX (Source: NFIB and Compass RCR)

	Small E	Business Optimism Index		
		00.0		102.5
95.8	98.2	99.8	99.6	
2/21	3/21	4/21	5/21	6/21

Operator Optimism increased by 2.9 points to 102.5 for June. We dug a little deeper in our July reporting on labor issues and found 46% of operators reported unfulfilled jobs in July along with reporting on compensation offerings and changes.

## CONSUMER SENTIMENT (University of Michigan-Sentiment)

Consumer Sentiment dropped 4.3 points in July largely due to concerns over growing inflation. Consumers misjudged inflation's accelerating rate; thinking it would subside. Additionally, the loss of confidence was driven by consumers expecting the job market to improve at a greater pace. Inflation has put pressure on living standards at a greater pace than the last 15 years causing consumers to pause discretionary purchases.

	2/21	3/21	4/21	5/21	6/21	7/21
Consumer Sentiment	80.7	84.9	88.3	82.9	85.5	81.2
Current Economy	90.0	87.7	93.0	89.4	88.6	84.5
Consumer Expectations	74.6	73.8	79.7	78.8	83.5	78.4

## HEADLINE NEWS

- Staffing issues easing in July?
- Inflation is it transitory?
- Supply shortages product and labor issues.